

1 NO
POVERTY



**Provide sustainable
jobs and promote
equality for
an inclusive
economic growth**



EMPLOYEES

Create wage policies that ensure that no one earns below the poverty line (\$ 1.90 / day).

*Provide safe and friendly working conditions for women and equal pay for work of equal value.**



COMMUNITY

Integrate community in the value chain – recruit, train and employ community members.

*Pay fair prices to all suppliers, particularly micro, small and medium enterprises (hereafter: MSMEs) and smallholders, for their products and services.**

2 ZERO
HUNGER



**Achieve food
security and
improved nutrition
and promote
sustainable
agriculture**



EMPLOYEES

Support small-scale farming by sourcing from local producers. 'Farm-to-office' snacks and food.



COMMUNITY

*Provide sufficient information about products, including nutrition information for customers.**



PLANET

Create transparency in the supply chain.

*Work to reduce food waste and food loss.**

3 GOOD HEALTH AND WELL-BEING



**Ensure healthy lives
and promote the
well-being
for all at all ages
is essential to
sustainable
development**



EMPLOYEES

Prioritize health related investments in business operations.

Offer flexible work hours/conditions.

Offer employee health benefits.

Create practices to encourage healthy habits.

Empower your collaborators in emotional intelligence techniques to create a psychologically healthy environment.

Support access to mental health care.

4 QUALITY
EDUCATION



**Promote
lifelong learning
opportunities
for all**



EMPLOYEES

Create and offer to your employees and family members study incentive programs.

Provide employees with continuous opportunities to improve their (job) skills for their current and future employment.

*Support access to childcare for employees with children by providing on-site daycare.**

*Provide educational and internship opportunities to young adults.**

*Provide non-discriminative and open access to employees to training, internship programs and further education.**

*GRI UNGC Business Reporting on SDGs Analysis of Goals and Targets, Target 4.2; 4.3; 4.5

5 GENDER
EQUALITY



**Achieve gender
equality and
empower all
women and girls**



EMPLOYEES

Redesign your selection process to ensure equality.

Create policies to ensure equal pay.

Create development programs to empower more women to occupy leadership positions.

*Support access to child and dependent care by providing services, resources, and information to both women and men.**

*Establish a zero-tolerance policy towards all forms of violence at work, including verbal/ and/ or physical abuse.**



COMMUNITY

*Actively empower women and girls through community investment such as female leadership programs.**

6 CLEAN WATER
AND SANITATION



**Ensure sustainable
water management**



PLANET

Prioritize water efficiency by installing best-practice technologies for water conservation: re-use non drinkable water, collect rainwater, use innovative technologies for sanitation.

Educate employees about the importance of water efficiency.

Prohibit the use of chemicals and materials that can be particularly detrimental to water quality if improperly disposed.

*Understand the company's water footprint across its value chain, and the impacts of use/misuse of water, particularly in water-stressed areas.**

*Improve water performance and promoting reuse of fresh water in the supply chain.**

7 AFFORDABLE AND
CLEAN ENERGY



**Use clean
and sustainable
energy sources**



PLANET

Use alternative energy sources.

Adopt technologies for automatic switch-off of lights, LED.

Favor natural light.

Change utility supplier, do research for companies that have renewable source in their energy mix.



GOVERNANCE

*Set targets to increase own share of renewable energy consumption and, if applicable, production throughout operations.**

*Reduce energy consumption in own operations, including through using heating and cooling technology, efficient lighting, efficient electrical appliances and fuel-efficient vehicles. Choose or build energy-efficient buildings and obtain a sustainability certification for buildings.**

8 DECENT WORK AND
ECONOMIC GROWTH



**Promote inclusive
and sustainable
economic growth,
full and productive
employment and
decent work for all**



EMPLOYEES

Create policy against unfair hiring process.



COMMUNITY

Offer apprenticeship opportunities.

Promote entrepreneurial culture and mentor /support young entrepreneurs.

Create jobs in the supply chain, especially for marginalized/underrepresented groups.



PLANET

Implement circular business models.



GOVERNANCE

*Increase economic productivity through co-developing technology with start-ups and invest in innovation and technology which responds to local needs.**

Set re-investment rates with job creation incentives instead of dividend pay-out.



Foster innovation in your organisation



PLANET

*Innovate and/or invest in energy efficiency in buildings, road safety equipment, autonomous vehicles, smart metering, water and sanitation infrastructure, timber buildings and additive manufacturing, GHG reduction, and SMART solutions including smart grid, smart metering, and smart cities.**



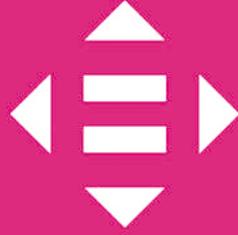
GOVERNANCE

Establish standards and promote regulation that ensures company projects and initiatives are sustainably managed.

Promote innovation by creating culture and opportunities for employees to come up with sustainable solutions.

*GRI UNGC Business Reporting on SDGs
Analysis of Goals and Targets, Target 9.4

10 REDUCED
INEQUALITIES



**Promote
diversity and
inclusion
throughout
own operations**



EMPLOYEES

Develop living wage policy.

Promote equal remuneration for men and women workers for work of equal value.

*Embed policies which promote diversity and inclusion throughout own operations, and encouraging suppliers and other business partners to do the same.**

Make wages, roles and responsibilities disclosed.



COMMUNITY

*Engage low-income populations into your value chain.**

Partner with civil society networks to provide education and entrepreneurial skills training.

*GRI UNGC Business Reporting on SDGs
Analysis of Goals and Targets, Target 10.2; 10.3

11 SUSTAINABLE CITIES
AND COMMUNITIES



**Make sure
your activities
contribute to a more
sustainable city**



PLANET

*Invest in infrastructure and supporting services as well as mitigating significant environmental impact of transporting materials and products.**

Invest in car sharing, road safety equipment, autonomous vehicles, and shared infrastructure for business and grid interconnections, which can be built into the supply chain as well.

Encourage home office practises.

Encourage the use of public transportation (subsidise the use of shared bike solutions).



COMMUNITY

*Invest in infrastructure and supporting services as well as mitigating significant environmental impact of transporting materials and products.**

*GRI UNGC Business Reporting on SDGs
Analysis of Goals and Targets, Target 11.2; 11.4

12 RESPONSIBLE
CONSUMPTION
AND PRODUCTION



**Reduce resource
use, degradation
and pollution
along the whole
value chain**



PLANET

*Integrate waste management policies in business development, production and operations.**

*Establish sustainable production and consumption programs.**

*Develop circular models for products (i.e. closing loops and using renewable energy).**

*Substitute virgin raw materials in products with post-consumer materials through recycling and upcycling.**



GOVERNANCE

Incorporate sustainable development into business vision, policies and strategies and develop sustainability targets and indicators across products and services.

*GRI UNGC Business Reporting on SDGs
Analysis of Goals and Targets, Target 12.3

13 CLIMATE
ACTION



Track and reduce your green house gas emissions



GOVERNANCE

*Set science-based GHG reduction targets in line with the goals of the Paris Agreement.**



PLANET

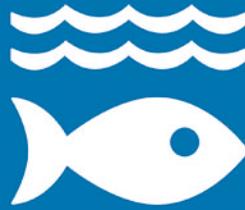
*Disclose GHG emission data.**

*Understand climate risk and build resilience into the company's assets and supply chain.***

*Expand sustainable forest management through responsible sourcing practices and product substitution.***

*GRI UNGC Business Reporting on SDGs Analysis of Goals and Targets, Target 13.1
**<https://www.business.com/articles/un-sustainable-development-goals-for-small-business/>

14 LIFE
BELOW WATER



**Prevent waste
mismanagement
or littering that
could pollute
the marine
environment**



PLANET

*Track the life cycle of products and materials to understand how they are disposed and which products could likely find their way into marine environments.**

*Record and disclose information on the chemical and material usage within products, packaging, and processing systems to facilitate closing the loop.**

Educate employees on waste management and effects of marine pollution.

[*https://www.business.com/articles/un-sustainable-development-goals-for-small-business/](https://www.business.com/articles/un-sustainable-development-goals-for-small-business/)

15 LIFE
ON LAND



**Sustainably manage
forests, combat
desertification, halt
and reverse land
degradation, halt
biodiversity loss**



PLANET

*Measure, manage, and mitigate impacts on ecosystems and natural resources.**

Reduce the use of plastic in your own products or in the ones your company consumes.

*Commit to and implement responsible sourcing practices beyond compliance – applying environmental and social safeguards – for all raw materials and commodities.**

*Protect soil from degradation, limiting erosion and avoiding deforestation and soil compaction.***

*<https://www.business.com/articles/un-sustainable-development-goals-for-small-business/>
**GRI UNGC Business Reporting on SDGs Analysis of Goals and Targets, Target 15.3

16 PEACE, JUSTICE
AND STRONG
INSTITUTIONS



**Make sure you
protect human
rights along your
value chain**



COMMUNITY

*Engage with stakeholders including (potentially) affected workers and communities.**

*Create an incentive for bringing people together across national and cultural lines, create relationships based on a shared sense of identity and purpose.**



GOVERNANCE

Comply with laws and seek to meet international standards; require and support business partners to do the same.

Commit to the elimination and abolition of child labor. Enforce anti-child labor policies, including in supplier codes of conduct and in procurement criteria.

17 PARTNERSHIPS
FOR THE GOALS



**Promote the SDG's
in your community**

 **EMPLOYEES**

 **COMMUNITY**

 **PLANET**

 **GOVERNANCE**

*Partake in SDG-related partnerships, like the SDG reporting initiative and locally based sustainability initiatives.**

*Make sustainability part of the company's vision, communicate it to stakeholders and build partnerships for a shared goal.**

*Work with the public sector to provide financial resources for sustainable development.**

*Participate in joint development programs implemented by national governments or international organizations.**